

Document Pack



Wendy Walters
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

MONDAY, 9 SEPTEMBER 2019

**TO: THE EXECUTIVE BOARD MEMBER FOR FOR CULTURE,
SPORT AND TOURISM**

**I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE
EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR
CULTURE, SPORT AND TOURISM WHICH WILL BE HELD IN
REGENERATION MEETING ROOM, COUNTY HALL,
CARMARTHEN SA31 1JP. AT 10.00 AM, ON WEDNESDAY,
18TH SEPTEMBER, 2019 FOR THE TRANSACTION OF THE
BUSINESS OUTLINED ON THE ATTACHED AGENDA.**

Wendy Walters

CHIEF EXECUTIVE



PLEASE RECYCLE

Democratic Officer:	Emma Bryer
Telephone (direct line):	01267 224029
E-Mail:	ebryer@carmarthenshire.gov.uk
Ref:	AD016-001



EICH CYNGOR arleinamdani
www.sirgar.llyw.cymru
YOUR COUNCIL doitonline
www.carmarthenshire.gov.wales

A G E N D A

1. DECLARATIONS OF PERSONAL INTEREST
2. DECISION RECORD - 17TH JULY, 2019 3 - 4
3. EVENT SUPPORT FUND APPLICATIONS 5 - 10

Note:- The press and public are not be entitled to attend the meeting. The decision record will be published normally within 3 working days.

Agenda Item 2

**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR
CULTURE, SPORT AND TOURISM**

WEDNESDAY, 17 July 2019

PRESENT: Councillor: P. Hughes-Griffiths (Executive Board Member).

Present as Observers:-
Councillors

The following officers were in attendance:
L. Jenkins, Democratic Services Officer
H Parsons, Assistant Marketing & Media Manager

Regeneration Meeting Room, County Hall, Carmarthen - County Hall, Carmarthen. SA31 1JP. - 10.00 - 10.30 am

1. DECLARATIONS OF PERSONAL INTEREST

There were no Declarations of Interest.

2. DECISION RECORD - 10TH JUNE, 2019

RESOLVED that the decision record of the meeting held on the 10th June, 2019 be signed as a correct record.

3. EVENT SUPPORT FUND APPLICATIONS - JULY 2019

The Executive Board Member considered a report providing details of applications received for assistance from the Event Support Scheme that had been assessed to the total amount of £1,570.00.

RESOLVED

3.1 that the following applications for assistance from the Event Support Scheme be approved, subject to the terms and conditions indicated in the criteria for the fund:-

Event	Amount
Bosworth Day Event, Carmarthen 2019	£350.00
Llanelli Pride 2019	£7,00.00
Llanllwni YFC Show 2019	£520.00

4. CHANGES TO CHARGING FOR SYNRGY (CARMARTHEN LEISURE CENTRE) AND SPIN STUDIOS CARMARTHEN, AMMANFORD AND LLANELLI LEISURE CENTRES

RESOLVED that the updated charges and price negotiation clause, as outlined in the report, and to include them within the Charging Digest.

EXECUTIVE BOARD MEMBER

DATE

Executive Board Member Decisions Culture, Sport and Tourism 18/09/19

Executive Board Member:	Portfolio:
Cllr. Hughes Griffiths	Culture, Sport & Tourism

Subject
Event Support Fund Applications

Recommendations / key decisions required:
To seek approval on applications received to the Events Support Scheme that have been assessed to the total amount of £1,710

Reasons: To get approval for financially supporting fifteen events that can make contributions to the set criteria in growing positive impact of events and festivals
--

Directorate Chief Executives Name of Head of Service: Wendy Walters Report Author: Sarah Owen	Designation Chief Executive Tourism & Marketing Development Officer	Tel No. 5407 E Mail Address: SOwen@sirgar.gov.uk
--	--	--

Declaration of Personal Interest (if any):

Dispensation Granted to Make Decision (if any):
N/A

DECISION MADE:

Signed:

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified:	
Reason(s) why the Officer's recommendation was not adopted:	

Executive Board Member Decisions
Culture, Sport and Tourism
18/09/19

CCC Event Support Fund Applications August 2019

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 1st August 2019, £16,342 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below;

- i. Whitland Abbey - the ruins and the history: Recommended support **£370**
- ii. Halloween at Gwilli 2018: Recommend support **£840**
- iii. 2019 HSBC UK Cyclo-Cross National Trophy (round 5): Recommended support **£500**

19/20 amount remaining as of 1st August 2019: **£3,658**

Total amount requested **£5,270**

Total amount recommended **£1,710**

19/20 amount remaining if approved: **£1948**

Efficiencies and improvements can be made if the event organisers make greater use of the various templates and case studies (from marketing to h&s) supplied from the County Council and the respective offer letters will detail the need to evidence pre and post event usage of some of these. If completed, other organisations and Council sections will be able to add value and assistance to the greater good.

DETAILED REPORT ATTACHED ?

No

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Chief Executive

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	NONE	YES	NONE	YES	NONE	NONE

1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2019 / 2020

3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Chief Executive

- 1 **Scrutiny Committee** N/A
- 2 **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion
- 3 **Community / Town Council** N/A
- 4 **Relevant Partners** Meetings to discuss the actual delivery of the various events will be organised with the applicants and relevant stakeholders
- 5 **5. Staff Side Representatives and other Organisations** N/A

Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8
County Council's Transformations Regeneration Plan 2015-2030		http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx
Event Support Scheme guidance & Criteria		http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8

This page is intentionally left blank